VZCZCXYZ0020 OO RUEHWEB

DE RUEHSO #0161 0791914
ZNR UUUUU ZZH
O 201914Z MAR 09
FM AMCONSUL SAO PAULO
TO RUEHC/SECSTATE WASHDC IMMEDIATE 9033
INFO RHEHNSC/NATIONAL SECURITY COUNCIL WASHDC IMMEDIATE
RUEHBR/AMEMBASSY BRASILIA PRIORITY 0181
RUEHRI/AMCONSUL RIO DE JANEIRO PRIORITY 9071

UNCLAS SAO PAULO 000161

SIPDIS

STATE INR/R/MR; IIP/R/MR; WHA/PD

DEPT PASS USTR

USDOC 4322/MAC/OLAC/JAFEE

E.O. 12958: N/A

TAGS: KMDR OPRC OIIP XM XR XF BR

SUBJECT: Media Reaction-Global Economy: Financial market crisis; Slaying One Dragon at a Time; In action, the dollar factory Sao Paulo; March 20, 2009

Title- Slaying One Dragon at a Time

Editorial in liberal Folha de S. Paulo (3-20) states: "...When the recession is over....the money in excess in the market and the debt accumulated by governments, especially the U.S., may turn into a source of problems...The public debt rollover, in the rebound phase, may pressure the financial markets and force interest rate increases, creating difficulties for all countries. All governments, including the Brazilian, should think about this"

Title- In action, the dollar factory

Editorial in center-right O Estado de S. Paulo (3-20) says: "From all the actions known to curb the pace of the [worsening] economic crisis, it seems there is none left within the Federal Reserve. The U.S. central bank made it official yesterday with its most radical effort in the fight against depression. It is going to print money, a bunch of it...But printing money at this speed, says the textbook, echoes with inflation...judging by the first reaction, the Federal Reserve's move worked...[but] the risks of this Fed's operation going badly are considerable...Nevertheless, the U.S. has no option. It must slay one dragon at a time - and the monster of depression is the one that scares the U.S. today."